

Boxpilot



How to Market like the Big Players

Without the Big Player Resources



The Vision



Every B2B company wants
an **easy, predictable**
process to bring in leads
and turn them into sales.



The Reality

Based on our research,
less than 5% of companies
have this. For most, the
process is **frustrating** and
unpredictable.



The Big Players

Usually only the big companies are able to truly accomplish this.

Why can't everyone else keep up?



Execution

It's hard because building a predictable marketing and sales process is all about **execution**... and there are so many moving parts!



Resource Constraints

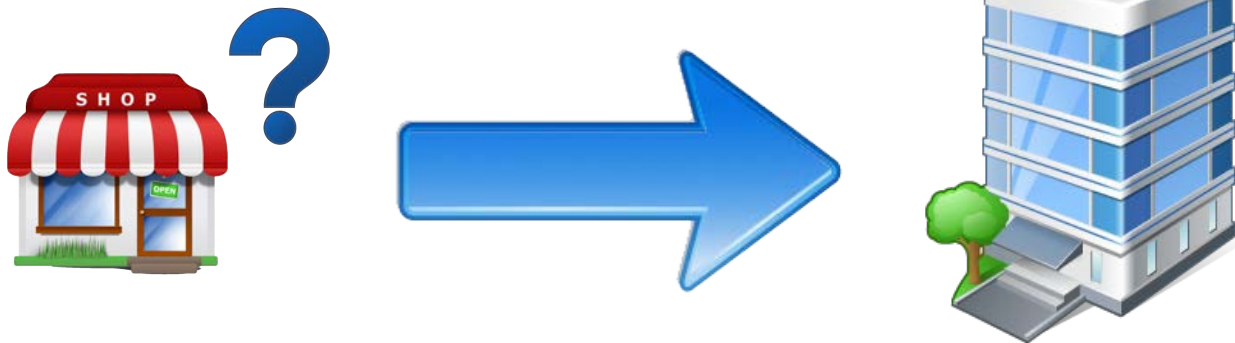
So many details, systems, staff are needed..
most companies don't have **nearly enough**
resources to execute it all properly.



The Big Question



So how can you market like the big players do,
but **without** the big player resources?



Secret Weapon

The answer starts with
what you really need –
a **secret weapon**.

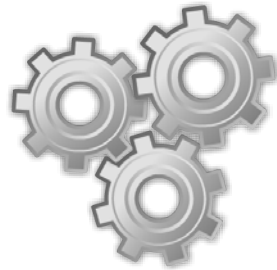
A tactical advantage that
puts you on equal footing
with the big players.



The Formula



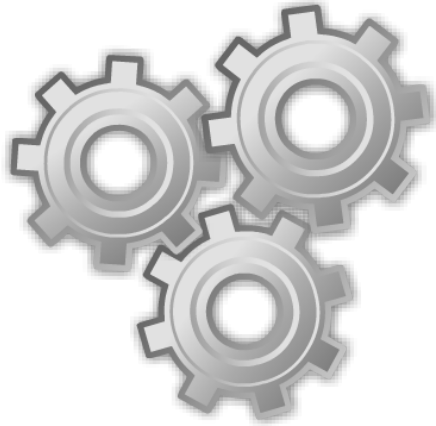
But the right secret weapon **must**
have **three pieces** for it to succeed...





First, it needs to have a way to build **content, lists** and **strategy** fast and inexpensively, but also brilliantly.





Second, it must have a way to **automate** and **systematize** the process that is easy and hands-free, but also measurable and intelligent.

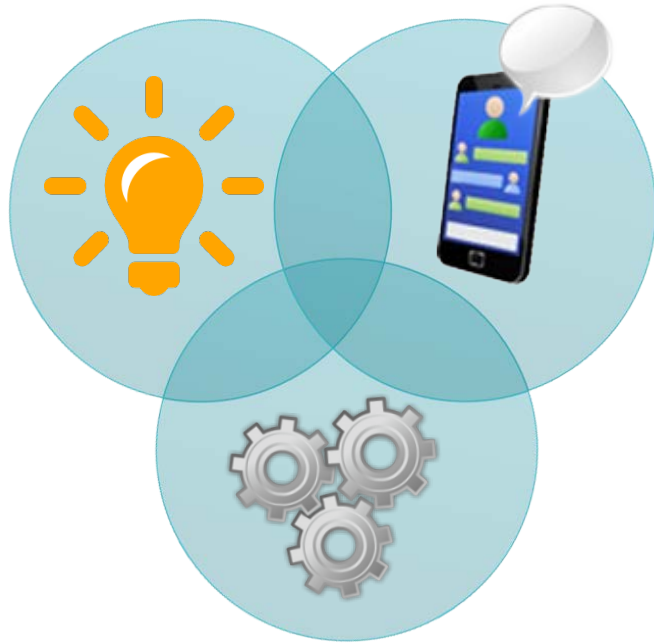




Third, it must have a way to build **real human connections** as part of the process, to build deep relationships so competitors can't take business away.



The Formula



So, the secret weapon needs to have all **three pieces** working together in unison, but without the costly infrastructure that the big companies have.



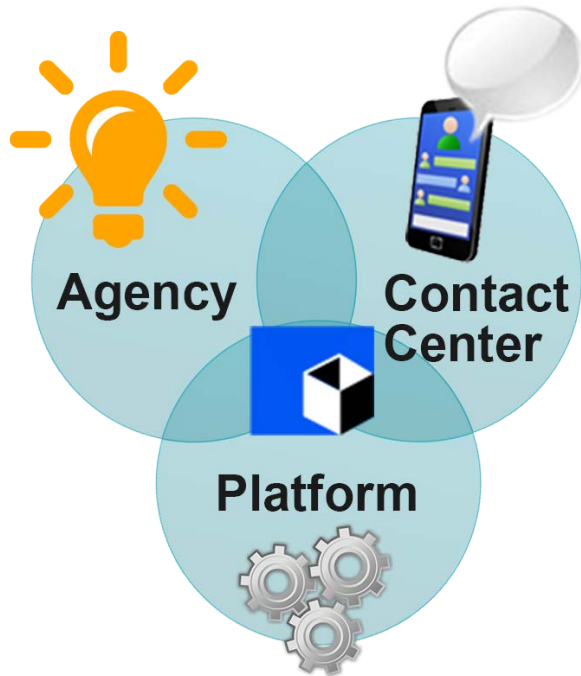
The Answer



At Boxpilot, we have all **three pieces** working together...



The Boxpilot Advantage



We're a full-service B2B marketing agency, with a powerful automation platform, and an efficient in-house contact center, built-in.



Your Full-Cycle System



We're your fully managed, full-cycle, funnel execution system – an **easy, predictable** process that brings in leads for you and turns them into:

- ✓ Sales-ready opportunities
- ✓ Appointments
- ✓ More sales and profits.



The Right Experience



We've learned the strategies from our big company clients, and now you benefit from that experience.



Proven Success



Our proven track record of success speaks for itself:

- 15+ years in operation
- 17 million+ touches, 17,000+ multi-touch programs
- 1,100+ clients: Leading SMB to Fortune 100 firms



Choose Your Next Step...



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to learn more.



Get our [guide](#) to
getting started



Or call us at
1-866-216-4233



