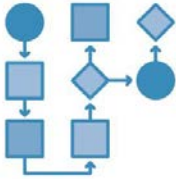




**Here's how
it works...**



Strategy, Content, Lists



First, our strategy experts build customized **contacting plans** for you.



Then we build **content magnets** (like case studies, white papers, etc.)



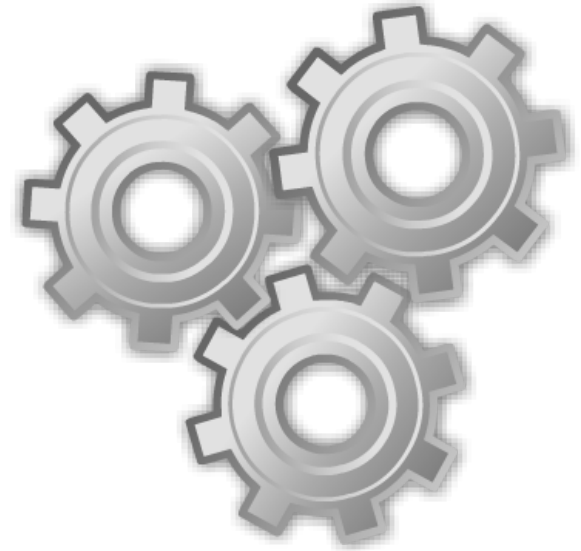
And we custom-build target **lists** for you.



Automation Platform



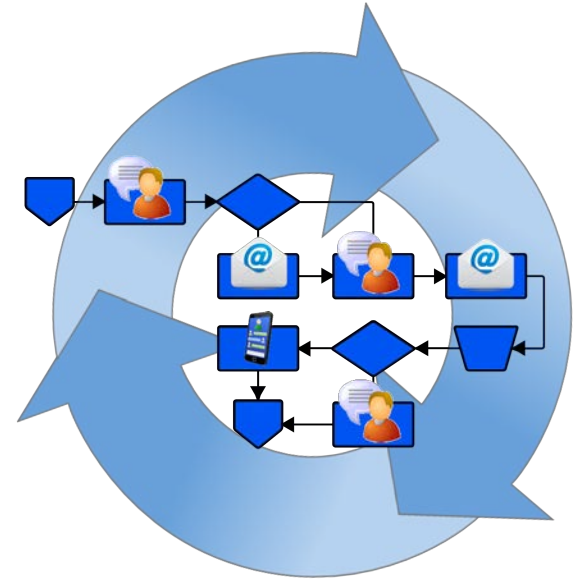
Then, we set you up on our **industry leading** marketing automation platform. We program the contacting plans into it and manage them for you.



Funnel Execution

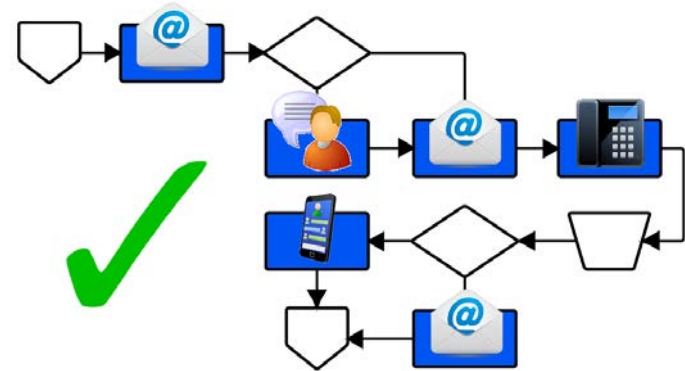
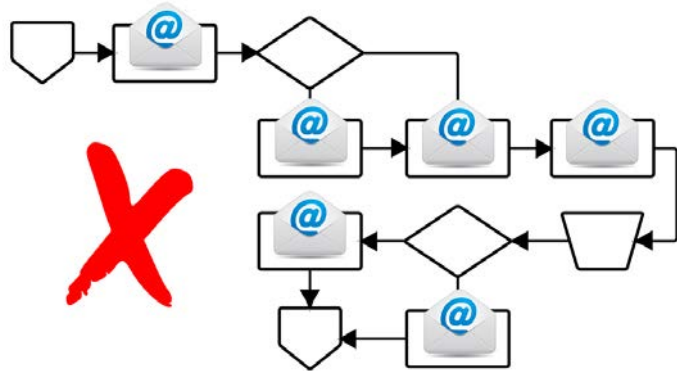
Then, we execute the ongoing **sequence** of lead generation and nurturing touches.

With content magnets, compelling copy and powerful engagement, we qualify and move prospects down your funnel.



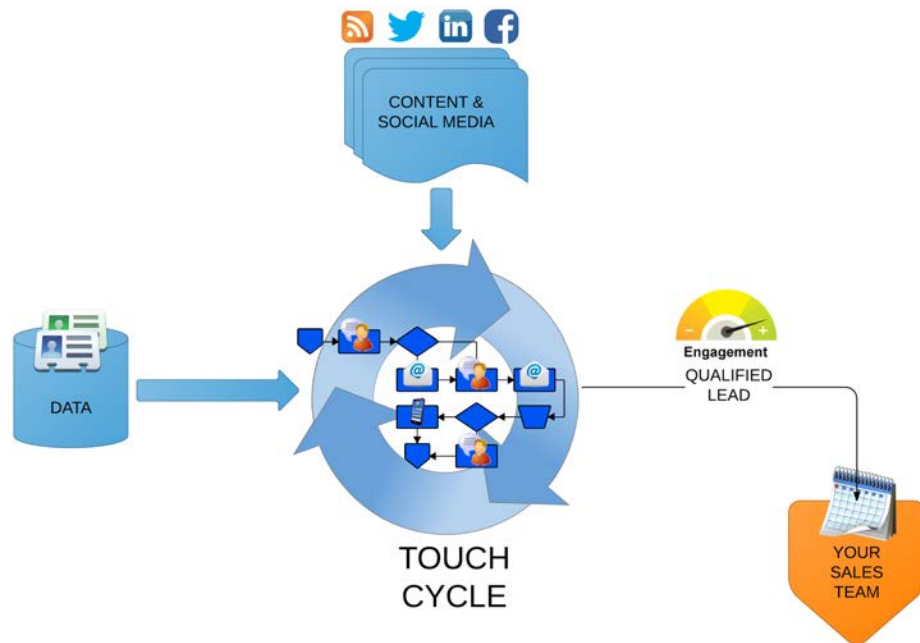
Human Connections

Instead of just using email alone, **human connections** are also used in the process, including live voice, guided voicemail, texting, and social media touches.



Lead Scoring & Triggers

We set up triggers and lead scoring, so we're making touches with each person at exactly the right time, with the right mix of media, **every time.**



Hands-Free Engagement



Engagement



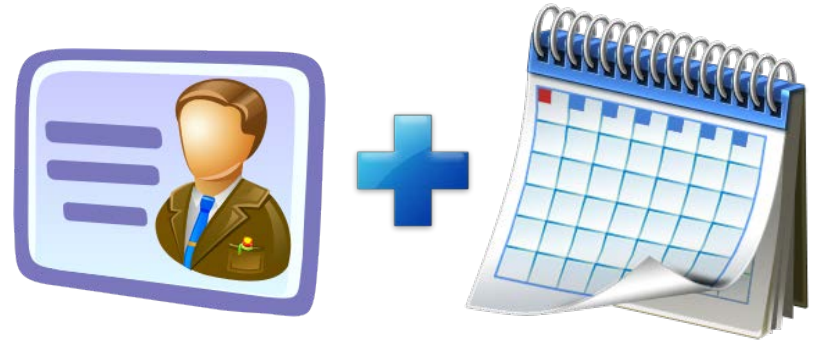
Our mix of media touches are executed entirely by us and build deep human connections, in your voice, that are highly **engaging**.

It's hands-free – so you don't worry about anything!



Leads & Appointments

The leads get nurtured until they are **sales-ready**. Then we either hand them off to your sales team, or we schedule the **demos** or **appointments** for your team directly.



More Sales & Profits



Then you and your team
close the sales, increasing
revenue and earning
more **profits!**



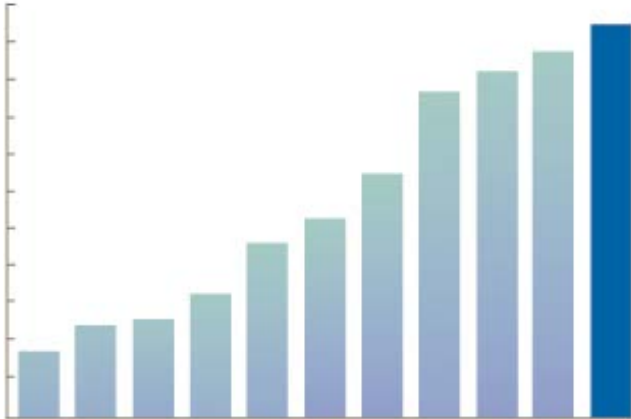
Without the Infrastructure



And with our highly efficient approach, we enable you to have all this **without** the costs, infrastructure and staff that the big players have.



Scalable for Growth



And we enable you to **scale quickly** as your company grows, because our full set of resources are working as part of your team.



In Summary

We move new leads across your sales funnel and bring them to your sales team.

We are your full-cycle, fully-managed funnel execution system. A smart, efficient, tactical process from **start to finish**.



Benefits You Get



- ✓ A no-hassle sales and marketing process
- ✓ A steady stream of leads and appointments
- ✓ More sales and profits
- ✓ All the resources without the overhead
- ✓ Scales with you as your company grows



The Right Experience



We've learned the strategies from our big company clients, and now you benefit from that experience.



Proven Success



Our proven track record of success speaks for itself:

- 15+ years in operation
- 17 million+ touches, 17,000+ multi-touch programs
- 1,100+ clients: Leading SMB to Fortune 100 firms



Choose Your Next Step...



Watch this [video](#)
to learn more.



Get our [guide](#) to
getting started



Or call us at
1-866-216-4233



